**5 W’s of Website Evaluation**

* **Who** is the author of the written text? Are they an expert? Who is the sponsor of the site?
* **What** is the actual purpose of the site? What makes the site easy or hard to use?
* **When** was the website created? When was it updated last?
* **Where** does the information come from?
* **Why** should I use this information? Why is this page better than another?